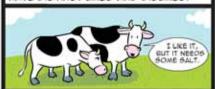


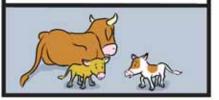


COWS ARE COOL! DID YOU KNOW ... ?

COWS HAVE UNIQUE PERSONALITIES AND A WIDE RANGE OF EMOTIONS. LIKE HUMANS, THEY CAN LOVE AND FEEL PAIN, THEY LIKE TO PLAY GAMES, THEY CAN HOLD GRUDGES, AND THEY HAVE DISTINCT LIKES AND DISLIKES.



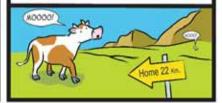
COWS OFTEN FORM STRONG LIFELONG PRIENDSHIPS WITH ONE ANOTHER, SOMETIMES CHOOSING THEIR BUDDIES THE SAME DAY THAT THEY ARE BORN!



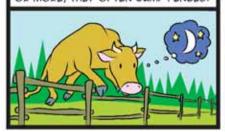
MOTHER COWS ARE VERY DEVOTED AND PROTECTIVE OF THEIR CHILDREN. THEY LICK AND GROOM THEIR BABIES AND EVEN TAKE TURNS BABYSITTING FOR EACH OTHER!



MOTHER COWS HAVE BEEN KNOWN TO WALK FOR MILES LOOKING FOR A LOST BABY.



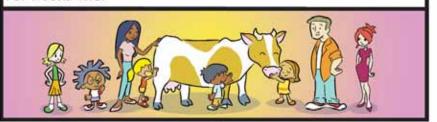
ALTHOUGH COWS WEIGH 1,000 LBS. OR MORE, THEY OFTEN JUMP FENCES!



COWS ARE SMART! THEY CAN SEE COLOR AND TELL PEOPLE APART BY THEIR SHAPES AND THE COLORS THAT THEY WEAR.



IF YOU ARE NICE TO THEM, COWS ARE FRIENDLY—BUT IT ONLY TAKES ONE BAD EXPERIENCE WITH JUST ONE PERSON FOR THEM NOT TO TRUST ANYONE FOR A LONG TIME.





























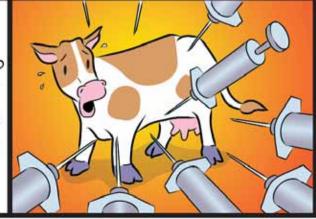






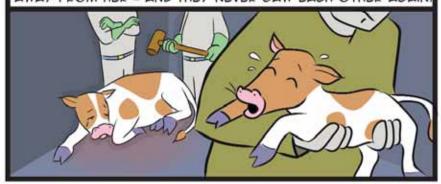


HIS MOM WAS
A DAIRY COW
WHO WAS A
LIVING MILK
MACHINE PUMPED
FULL OF DRUGS.
ONCE SHE
STOPPED
PRODUCING MILK
FOR PEOPLE TO
DRINK, SHE WAS
GOING TO BE
KILLED AND
TURNED INTO
LEATHER.



4

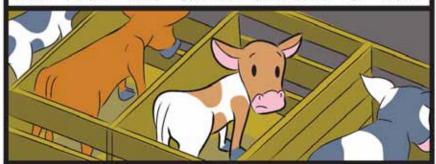
THE ONLY TIME SHE WAS EVER HAPPY WAS WHEN SHE HAD BAILEY, BUT THE DAY AFTER HE WAS BORN, HE WAS TAKEN AWAY FROM HER - AND THEY NEVER SAW EACH OTHER AGAIN.



THE PEOPLE AT THE FACTORY FARM DIDN'T WANT BAILEY TO GROW UP BIG, STRONG, AND HEALTHY. ALL THEY CARED ABOUT WAS TURNING HIM INTO A TYPE OF MEAT CALLED "VEAL" AND USING HIS SKIN FOR LEATHER.



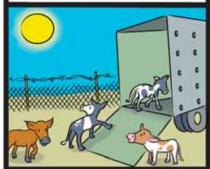
THEY WANTED HIS FLESH TO BE PALE AND HIS MUSCLES WEAK SO THEY CHAINED HIM IN A DARK CRATE THAT WAS BARELY ANY BIGGER THAN HIS BODY AND FED HIM LIQUIDS THAT DIDN'T HAVE ENOUGH NUTRIENTS IN THEM.



ALL BAILEY DID WAS LIE IN THE DARK ALL DAY AND NIGHT FEELING SCARED, LONELY, AND SICK. HE ACHED FOR PREEDOM AND EXERCISE, BUT HE NEVER EVEN GOT TO FEEL THE SUN ON HIS BACK.



THE FIRST TIME HE EVER SAW THE SUN WAS WHEN THEY CRAMMED HIM AND 45 OTHER CALVES INTO A TRUCK WHEN HE WAS JUST 14 WEEKS OLD.



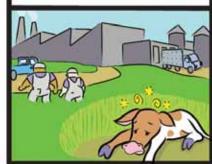
THE CALVES TRAVELED FOR A LONG TIME IN THE COLD, AND BY THE TIME THE TRUCK STOPPED, SOME CALVES HAD FALLEN OVER AND BEEN STOOD ON BY MISTAKE BY THE OTHERS. BAILEY WAS SO TIRED, WEAK, AND HURT FROM BEING STEPPED ON THAT HE COULDN'T EVEN STAND UP.



ALL THE CALVES WERE SCARED AND DIDN'T WANT TO BET OFF THE TRUCK, SO WORKERS POKED THEM WITH ELECTRIC PROOS THAT MADE THEM CRY OUT IN PAIN.



SINCE BAILEY COULDN'T WALK BY HIMSELF, THEY DRAGGED HIM OUT OF THE TRUCK AND LEFT HIM IN A NEARBY FIELD.



6

7

LUCKILY, SOME KIND PEOPLE FOUND HIM AND BROUGHT HIM HERE, WHERE WE NURSED HIM BACK TO HEALTH.







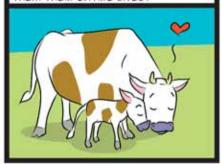






NATURE'S WAY

CALVES HAVE LOVING MOTHERS WHO NURSE THEM AND STAY CLOSE TO THEM THEIR ENTIRE LIVES.

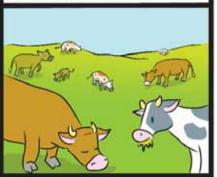


THE FACTORY-FARM WAY

CALVES ARE TAKEN FROM THEIR MOTHERS - AND NEVER SEEN AGAIN.



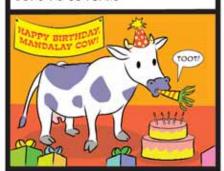
COWS LOVE TO EAT LOTS OF FRESH GREEN GRASS.



FARMERS FEED THEM GRAIN AND OTHER FILLERS - EVEN SAWDUST OR GROUND-UP ANIMALS - THAT HAVE DRUGS AND BUG KILLERS IN THEM.



WHEN THEY ARE ALLOWED TO LIVE NATURALLY, COWS CAN LIVE AS LONG AS 25 YEARS



BUT ON FACTORY FARMS, COWS ONLY LIVE A FEW YEARS BEFORE THEY ARE KILLED AND TURNED INTO A PAIR OF SHOES OR A BELT.









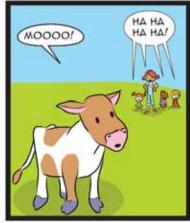


THAT'S RIGHT. YOU DON'T HAVE TO LOOK
ANY FURTHER THAN YOUR LOCAL MALL TO
FIND STORES THAT CARRY ALL KINDS OF
SHOES, BAGS, BELTS, AND CLOTHES MADE
FROM COTTON, LINEN, RAMIE, AND
SYNTHETIC MATERIALS. MANY PRODUCTS
LOOK LIKE LEATHER BUT AREN'T. JUST
MAKE SURE THE LABEL SAYS: "ALL MANMADE MATERIALS" OR "SYNTHETIC."



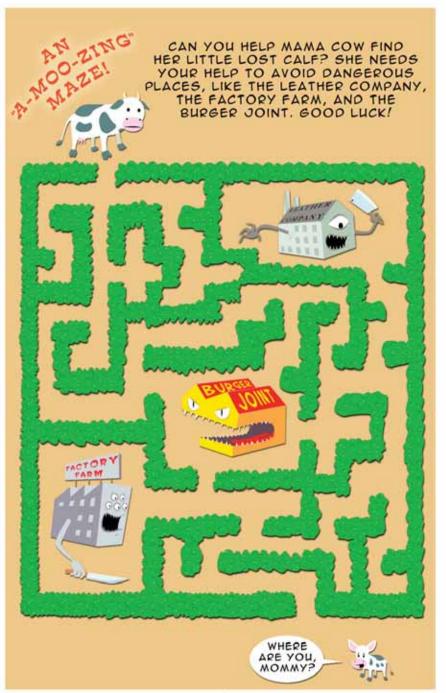


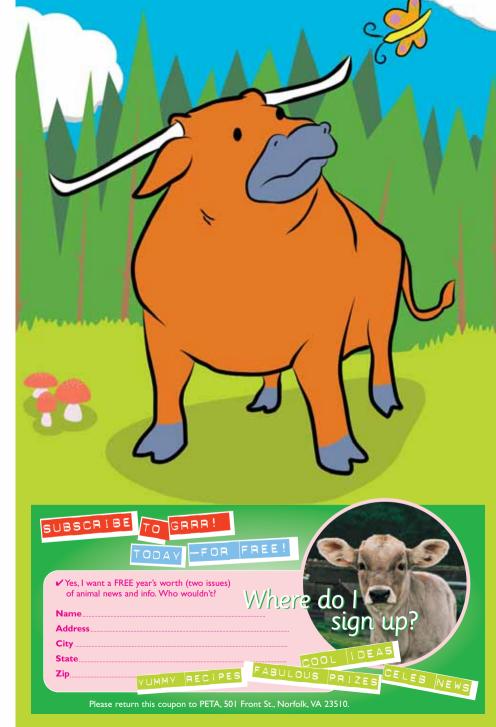


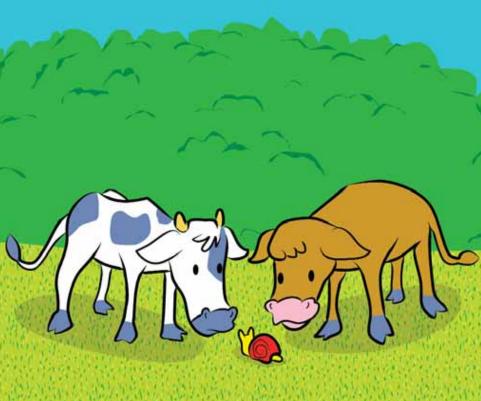












DO YOU WANT TO HELP COWS AND OTHER FACTORY-FARMED ANIMALS?

CHECK OUT PETAKIDS.COM TODAY FOR INFORMATION, GAMES, CONTESTS, AND MORE. TELL YOUR PARENTS TO ORDER PETA'S FREE "SHOPPING GUIDE TO COMPASSIONATE CLOTHING" AT CARINGCONSUMER.COM.